WAVE 2025 CONFERENCE – RECORDED SUPPLIER CPD

Topic Title: Our New Era of Vision: ACUVUE® OASYS MAX 1-Day Family

Duration: 60 minutes

Summary: Hear from Dr Kurt Moody (OD, FAAO, FBCLA), former Director of

Professional Education North America, as he introduces the

incredible technology in the ACUVUE® OASYS MAX 1-Day Family of lenses. Discover why he calls this family of lenses a transformational

innovation in the contact lens space.

Learning Objectives: 1. Understand the need for ACUVUE® OASYS MAX 1-Day Brand

Family contact lenses

2. Develop an understanding of technologies behind the ACUVUE®

OASYS MAX 1-Day Brand Family contact lenses, including

TearStable™ Technology, OptiBlue™ light filter & Pupil Optimized

Design Technology

3. Identify the patients who may benefit the most from wearing

ACUVUE® OASYS MAX 1-Day Brand Family contact lenses

Johnson&Johnson

Presenter:

Dr Kurt Moody (OD, FAAO, FBCLA), former Director of Professional Education North America

Dr Moody was employed by Johnson and Johnson Vision Care Inc. in Jacksonville, Florida from 2005 until his retirement in 2024. He graduated from Wilkes University in Wilkes-Barre Pennsylvania in 1979 with a BS in Biology and then received his Doctorate in Optometry from the Pennsylvania College of Optometry in 1983. After graduation Dr. Moody joined the Eye Care Specialists of Northeast Pennsylvania, one of the largest MD/OD practices in Pennsylvania where he practiced for 22 years as the Director of Optometric Services. During this time, he became both a Fellow and a Diplomate in the Cornea, Contact Lens and Refractive Technologies Section of the American Academy of Optometry. While in practice he held the office of President of the Northeast Pennsylvania Optometric Society, was OD of the Year and was appointed by the Governor of Pennsylvania to the State Board of Optometry. During that time, Dr Moody was also employed at J&J, where he spent 13 years in R&D in multiple leadership positions. During this R&D tenure, he was part of the teams that developed both 1-Day Acuvue TruEye and led the team that developed 1-Day Acuvue Moist for Astigmatism. Dr Moody was also the R&D lead that developed 1-Day Acuvue Moist Multifocal. It was the development of this product for which Dr Moody and his team were awarded the prestigious Johnson Medal. Dr Moody also holds 9 US and international patents in the contact lens space. Most recently, from 2020 and until his retirement, Dr Moody served as the Director of Professional Education for North America.

